# VALDOSTA AT A GLANCE

### **Population**

Lowndes County	109,233
City of Valdosta	54,518
Density	213.5
Average household size	2.59
Median age	29.9
Male	44.4%
Female	51.2%
Married	48.3%
Never married	28.8%

#### Income

Average household income	\$54,735
Median household income	\$40,582
Per capita income	\$23,285
Average wage per hour	\$14.38

Source: SEEDS Business Resource Center

Source: Georgia Department of Revenue

### Cost of Living

Click here to view the cost of living graph

Source: Valdosta State University; Center for Economic Research

## Quality of Life

Average commute	19 minutes
January low temperature	38 degrees
July high temperature	92 degrees
Sunny days per year	231
Precipitation per year	51"

#### **Education**

#### Attainment

Percent of population 25 or older	
High school completion rate	74.5%
High school grad/GED, no college	37%
Some college, no degree	22.0%
Associates degree	8.5%
Bachelor's degree	.15.8%
Graduate degree	.10.2%

#### Resources

Student-to-teacher ratio20-to-1
Colleges, universities and technical schools4
Valdosta State University, Wiregrass Georgia Technical College, Georgia
Military College and Webster University

Sources: SEEDS Business Resource Center, Lowndes and Valdosta School Systems

### **Recreation & Tourism**

Hotel Rooms       4,300+         Restaurants       227         Tennis Courts       28         Parks       28         Recreational parks       9         Mini parks       18         Golf Courses       4         Swimming pools       5         Country Clubs       3         Public athletic facilities       30         State parks       1         Reed Bingham (40 miles North)         Public lakes/rivers       3         (Alapaha, Little River & Withlacoochee)         Shopping         Valdosta Mall, Lake Park Outlet Stores, Downtown Valdosta         Movie Theaters       2         Amusement park       1	Restaurants
Tennis Courts	Tennis Courts
Parks	Parks
Recreational parks	Recreational parks
Mini parks	Mini parks
Golf Courses	Golf Courses4
Swimming pools	
Country Clubs	Swimming pools 5
Public athletic facilities	Swiffining pools
State parks	Country Clubs3
Reed Bingham (40 miles North)  Public lakes/rivers	Public athletic facilities30
Public lakes/rivers	State parks1
(Alapaha, Little River & Withlacoochee) Shopping Valdosta Mall, Lake Park Outlet Stores, Downtown Valdosta Movie Theaters	Reed Bingham (40 miles North)
Shopping  Valdosta Mall, Lake Park Outlet Stores, Downtown Valdosta  Movie Theaters	Public lakes/rivers3
Valdosta Mall, Lake Park Outlet Stores, Downtown Valdosta Movie Theaters2	(Alapaha, Little River & Withlacoochee)
Movie Theaters2	Shopping
	Valdosta Mall, Lake Park Outlet Stores, Downtown Valdosta
Amusement park1	Movie Theaters2
	Amusement park1

Sources: Valdosta-Lowndes County Tourism and Georgia Tourism

Wild Adventures

### Housing

Average list price	220,250
Median home price	\$108,400
Sources: Coldwell Banker: Forbes	

## **Property Taxes**

The tax rate, or millage, in each county is set annually by the board of county commissioners, or another governing authority of the taxing jurisdiction, and by the Board of Education. A tax rate of one mill represents a tax liability of one dollar per \$1,000 of assessed value. The average county and municipal millage rate is 30 mills; the state millage rate in each county is 0.150 mills.

#### 2013 Millage Rates

•	
State	0.125
Lowndes County	7.303
Recreation (County Wide)	1.000
Industrial Authority (County Wide)	1.000
Valdosta	4.102
Downtown	5.000
Dasher	0.000
Hahira	4.750
Lake Park	5.052
Remerton	6.382
Schools	
Lowndes County Schools	14.725
Valdosta City Schools	16.98

### **Top Employers**

Company	Industry
Moody Air Force Base	Military
South Georgia Medical Center	Health
Valdosta State University	Education
Lowndes County School System	Education
Valdosta City School System	Education
Lowe's Distribution Center	Distribution
Convergys Corp	Call Center
Walmart Supercenters (2)	Retail Sales
City of Valdosta	Government
Lowndes County	Government
Fresh Beginnings	Baked Goods
Roadway Express	Transport
Jacuzzi Whirlpool Bath	Plumbing Fixtures
Langdale	Forest Products
Wild Adventures	Amusement Park
Packaging Corp. of America	Paper
ADM	Soybean Processing
Dillard's Distribution Center	Retail Distribution
SAFT America	Batteries
Doctors Laboratory	Drug Testing

Sources: SEEDS Business Resource Center and Valdosta-Lowndes County Industrial Authority

## Labor Force (MSA)

Civilian labor force	67,376
Employed	61,573
Unemployed	5,803
Unemployment rate	8.6%

Source: Georgia Department of Labor, May 2009

# Banking

Local banks	42
Branch banks	3
Regional Banks	4
Savings & Loan	1
Credit Unions	9